

9th of June 2023

**SIL**  
Barcelona **25** Anniversary  
7<sup>th</sup>-9<sup>th</sup> June 2023



# 19th Mediterranean Logistics & Transport Forum



Organizers:

**ZF** CONSORCI  
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 **ascame**  
Association des Chambres de Commerce et d'Industrie de la Méditerranée  
Association of the Mediterranean Chambers of Commerce and Industry  
جمعية غرف التجارة والصناعة للبحر الأبيض المتوسط

With the collaboration of:

 **Cambra**  
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# AGENDA

- 9H - KEYNOTE SPEECH BY FADI SAAB-  
MEDITERRANEAN TRADE  
ENHANCEMENT HUB
- 9.30H - SESSION 1: IMAGINE THE FUTURE  
OF MEDITERRANEAN LOGISTICS IN  
A NEW GLOBAL ECONOMIC ORDER
- 10H - SESSION 2: A BRIGHT FUTURE  
FOR MIDDLE EAST & AFRICA  
AIRPORTS & AVIATION INDUSTRY
- 10.30H - SESSION 3: EGYPT COUNTRY  
FOCUS: BRIDGE OF AFRICAN -  
ASIAN - EUROPEAN COOPERATION
- 11H - SESSION 4: EU'S TECHLOG  
PROJECT: TECHNOLOGY &  
INNOVATION

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12H - COFFE BREAK

# Session 1: Imagine the future of mediterranean logistics in a new global economic order

## PRESENTATION & PANEL DISCUSSION

Global trade routes have been rocked by the COVID-19 pandemic and a series of geopolitical war and environmental upheavals. To continue to deliver the goods that consumers want and societies need, a new attitude and approach toward supply chains is required.

Modern consumers demand goods that are both affordable and readily available at a moment's notice. This depends on reliable and resilient supply chains. But supply chains are only as good as their weakest link — that often ends up being transportation.



## Globalization, Regionalization, Economics and Trade facilitation

- Context of a changing scenario of Globalization, Regionalization Trade and Economics in a post pandemic world — where are we heading towards.
- Context of a changing landscape of Regional and global transportation industry landscape and its interface with logistics industry.
- Moving forwards in a Predictably Unpredictable World
- The New World Order: Total Trade & Compliance
- Our interconnected world & transport-supply chain implications

- How can companies provide the value their customers demand without sinking their budget into transport logistics or obstructing the flow of goods so crucial to the world economy?
- Does multimodal shipping (that is, a combination of sea-to-air or air-to-sea shipping) hold the answer?
- Could logistics hubs in the Mediterranean region provide the blend of resilience and speed required for modern logistics?

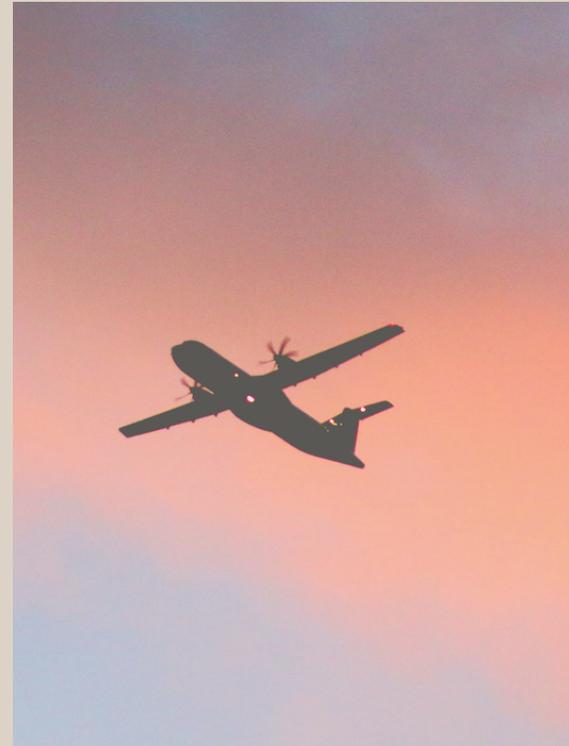
KEY QUESTIONS

# Session 2: A bright future for Middle East & Africa airports & aviation industry

PRESENTATION & PANEL DISCUSSION

The aviation industry continues to recover from the COVID-19 slump despite ongoing global headwinds and geopolitical instability. **Passenger demand** has been rising since the lifting of travel restrictions. However, the war in Ukraine, rising oil prices and inflationary pressures are still casting a shadow on the overall recovery of the industry.

The consistent improvement in passenger volumes is a positive indication of a sustained recovery of the industry following prolonged efforts towards rebuilding passenger confidence in air travel. There have been plans to build **new airports** from scratch to accommodate growing passenger volumes.



**Middle East and Africa** are set to be one of the fastest growing regions. But, for that to happen, global airport infrastructure investment needs US\$2.4 trillion of new capital.

Failure to expand airport capacity will be costly, for each one million annual passengers foregone due to lack of airport capacity in 2040, an average of 10.500 jobs will be lost and the GDP will drop by \$346 million. Aviation also plays a central role in achieving 15 out of 17 **Sustainable Development Goals**.

## KEY QUESTIONS

- The Middle East and Africa airports: The Underlying Investment Schemes.
- How can we accommodate growth, maintain manageable operations, provide an excellent passenger experience and make the most of our infrastructure in a sustainable way?
- Virtuous circle of connectivity and economic benefits - Why does connectivity matter?

# Session 3: Egypt Country Focus: Bridge of African- Asian - European Cooperation



In the current context of social and economic global crisis, the Logistics and Transports sector faces the responsibility of increasing efficiency, reducing costs and becoming more sustainable. The only answer is cross-border cooperation between actors. To do so, we must identify new alliances and synergies.

Egypt, a country that has proven time and time again to be crucial for business because of its geographic position, has the potential to become the main platform for collaboration between Africa, Asia and Europe.

# Session 4: EU's TECHLog project – Technology & Innovation



Most Mediterranean sectors suffer from poor connections between research, development and education, from one side, and, the real economy, from the other side. Unfortunately, many tools used and developed by research and academic actors do not match with actual market needs. Ports are no exception to this situation. TECHLOG wants to strengthen ties between academia and the (trans)port industry (namely the transport inside port areas) in the Mediterranean region. Concretely, TECHLOG will encourage joint Technology Transfer Initiatives (TTI) to achieve common quality standards for transport and port specialized staff. A Mediterranean Open Lab will be created to promote and share those initiatives within the (trans)port communities. These TTI will be tested through pilot actions, in real port operators, and will involve trained staff. For the sake of efficiency and consistency, the project will focus on advanced simulation technologies which are, beyond the shadow of a doubt, among the key success factors for both port workers and port operators. Discover how this project can help you.

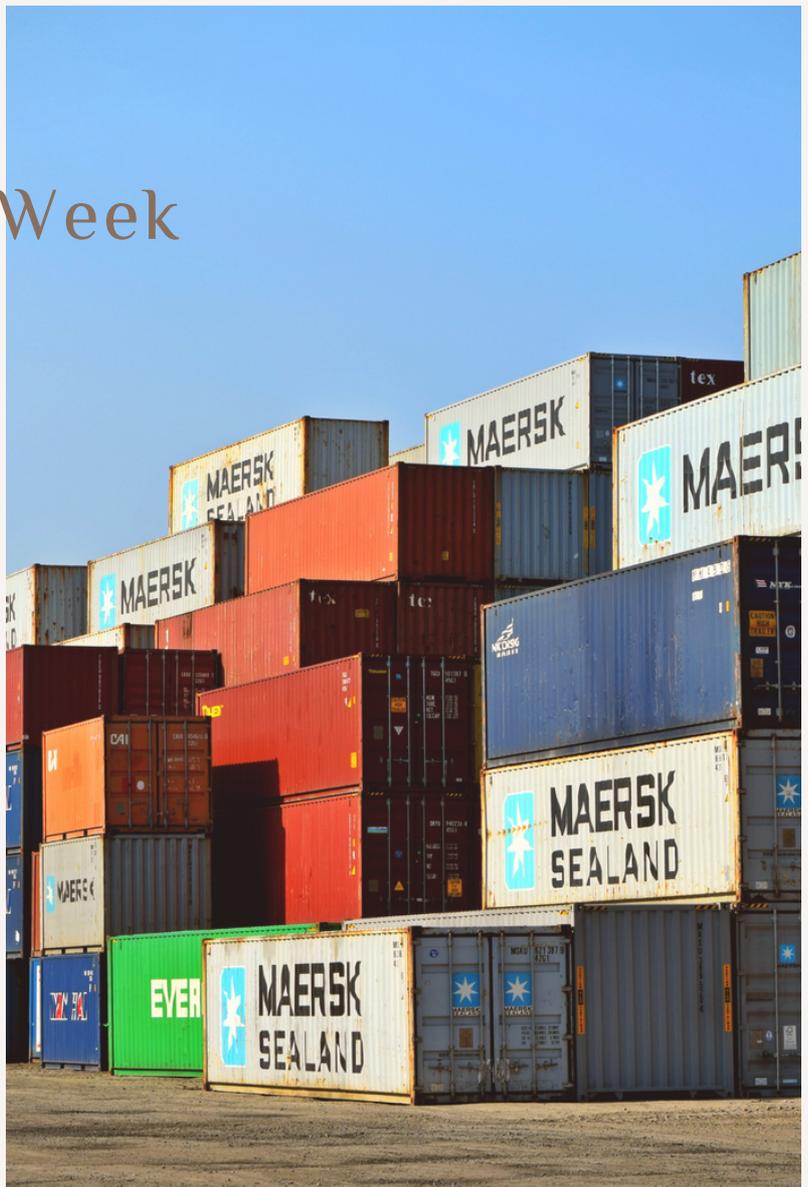
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# ABOUT MedaLogistics Week Barcelona

A new  
scenario  
requires new answers.  
And we have them.

EMBRACING  
CHANGE



The **Mediterranean Logistics & Transport Week** (Medalogistics Barcelona) will focus on the latest insights and trends of Mediterranean and **global trade, economics, transportation, logistics, manufacturing and distribution**. From chain disruption to resilience, our experts will tackle the needs risen from current geo politics, policies and fiscal policies.

This summit is held annually in Barcelona, in the framework of **SIL**, and is now acknowledged as the biggest and most informative leadership conference for transport, logistics and supply chain industry in the **Mediterranean region**.

# 19TH MEDITERRANEAN LOGISTICS & TRANSPORT FORUM

MEDITERRANEAN LOGISTICS & TRANSPORT WEEK 2023

EMBRACING  
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